

LEO BURNETT U.S.A.

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The Personna Double II may be the greatest advance in double-edge shaving ever. Get one free.

Diagram illustrating the features of the Personna Double II razor:

- Twin blades for a close shave with comfort.
- Recessed corners to protect against nicks.
- Twin blades for a close shave with comfort.
- Precise shaving angle for a smooth shave.
- Blades bonded in plastic to stay in line.
- Light and balanced for easy handling.

Start with the old double-edge, and add twin blades on each side for closeness. Then adjust the shaving angle to smooth out the shave. Now lock the blades in plastic to reduce nicks and cuts.

What have you got? Just maybe the greatest improvement in double-edge shaving ever, the Personna Double II. And it's yours free when you send us your name and address.

This coupon should be filled in and mailed to:
Personna Double II "Free Razor"
P. O. Box 7480
Westbury, New York 11592

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